



Facebook Page guidelines & Protocols

The intent of the Sunnybrae Normal School Facebook page is to provide a hub for responsible school community engagement. This page is an additional form of communication to the weekly school newsletter. Our school proactively supports responsible participation in social media and role modeling positive digital citizenship.

Sunnybrae Normal School values the responsible use of social media and expects that your participation will uphold the values of respect and dignity for all. The school has policies and guidelines that govern the expectations of online behaviour and reserve the right to remove any content that we believe is in breach of these policies, guidelines and the values of our school.

Sunnybrae Normal School (Admins monitoring the page – once every 12 hours) reserves the right to remove content if it contains:

- Offensive abusive, obscene, profane, hateful or racist content, links or images
- Comments that threaten or defame any person or organisation
- The direct, full name or descriptive reference to an individual, irrespective of the post's tone
- Solicitations and advertisements by other organisations or
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endorsements by other organisations or endorsements of other organisations

- Multiple or repetitive posts by a single user
- Repetitive posts copied and pasted or duplicated by single or multiple users
- Anything else that the school deems inappropriate and does not align with our values, standards, policies and guidelines.

For further information regarding the use of our official Facebook page or for any questions regarding school events please contact the school office on (09) 443 5058 or office@sunnybrae.school.nz